



BENDING
THE ARC

PARTNERS TOOLKIT

Thank you for helping us share **Bending the Arc** with people across the world! In this toolkit, you'll find all the information you need to host a watch party or get more friends, family, and colleagues watching *Bending the Arc*!

ABOUT THE DOCUMENTARY

Bending the Arc is a documentary about a team of young people—Paul Farmer, Jim Yong Kim, Ophelia Dahl—whose charitable medical work 30 years ago ignited a global health movement.

Their goal was simple but daring: to make high quality health care available to everyone, even in the world's poorest countries. Fighting entrenched diseases, political and bureaucratic machinery, and the existing charity and medical establishments, these crusaders took their fight from the village to the world stage, to ensure that health care is a right for all, and that geography should not determine destiny.

WHAT THE CRITICS ARE SAYING

Bending the Arc premiered to a standing ovation in front of a sold-out crowd at Sundance Film Festival in 2017. This award winning film has been called a real-life superhero movie, a film that has “stretches and soars to the highest documentary dimension,” and a story that will reignite faith in human potential to actually change the world for the better.

“A superhero movie world-premiered at Sundance to thunderous applause. No, not a comic-book kind of creature, but the real-world heroism of three gifted caregivers that took on the might of the medical universe and triumphed for mankind!”

The Hollywood Reporter

“A feel-good documentary that’s literally about making people feel good.”

Jeannette Catsoulis, *The New York Times*

“Chronicles what real-world heroes look and sound like.”

Robert Abele, *Los Angeles Times*

"Shows how individual beings, one step at a time, can right the course of inequality and injustice."

Duane Byrge, [The Hollywood Reporter](#)

"Downright inspiring"

Geoff Berkshire, [Variety](#)

HOW TO WATCH WITH FRIENDS AND FAMILY

- Watch on [Netflix](#) Starting October 22
 - [Teleparty](#)
This Chrome extension lets you watch with friends online with a group chat function.
 - [Microsoft Teams](#), [Google Meet](#), [Zoom](#), or another virtual meeting tool
Start a meeting with your friends and share your screen!
- You can watch the film and see your friends' reactions to the documentary at the same time.
- [Text](#), [Facebook Messenger](#), [Whatsapp](#), or other messaging app
If all your friends have Netflix, you can watch the documentary at the same time and chat about what you think of the film.

FOLLOW BENDING THE ARC ON SOCIAL MEDIA



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Twitter



[@BTAFilm](#)
Instagram

POST ON SOCIAL MEDIA

to let your friends know about **Bending the Arc**



If you agree that everyone deserves health care, you need to watch [@BTAFilm](#)—the incredible story of change and progress in the face of overwhelming odds: [bendingthearcfilm.com](#)



Starting October 22, you can watch [@BTAFilm](#) on Netflix!
Watch with me: [bendingthearcfilm.com](#)



@BTAfilm is the story of three friends who refused to accept inferior medical treatment for poor people, and ended up saving millions. So excited to watch this documentary on **@Netflix** starting October 22! bendingthearcfilm.com



If you believe that health care is a human right, you need to watch **@BTAfilm**. Check it out on **@Netflix** starting October 22.



I'm having a **@BTAfilm** virtual watch party tonight! Send me a DM if you want to join. Learn more about the documentary: bendingthearcfilm.com

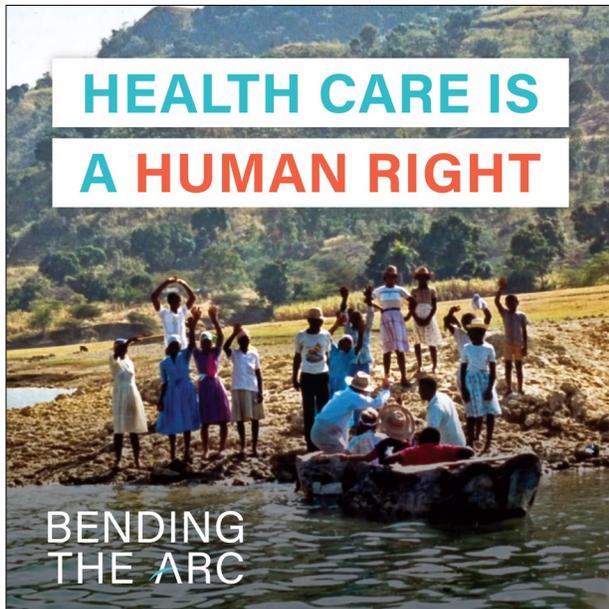


I just watched **@BTAfilm** on **@netflix** and I'm now inspired to join the fight for global health equity to the world. Watch the documentary and join the fight: bendingthearcfilm.com



@BTAfilm is the story of medical school student Paul Farmer, idealistic doctor Jim Yong Kim, activist Ophelia Dahl, and an international movement at the center of some of the world's most pressing humanitarian crises. Watch with me on Netflix!

USE THESE GRAPHICS IN YOUR SOCIAL MEDIA POSTS



"The idea that some lives matter less is the root of all that's wrong with the world."

PAUL FARMER
CO-FOUNDER,
PARTNERS IN HEALTH

BENDING
THE ARC

tinyurl.com/y48uwdop

SEND AN EMAIL

to let more people know about **Bending the Arc**

To:	
From:	Me
Subject:	New Documentary Coming to Netflix
B <i>I</i> <u>U</u> ☰ ☷ ↻ ← → T _x Add placeholder ▾	
<p>Hi [NAME],</p> <p>There's a documentary coming to Netflix on October 22 that I think you'd be very interested in seeing.</p> <p>Here's the trailer!</p> <p>https://bendingthearcfilm.com/coming-soon/</p> <p>It's called Bending the Arc, and it's about a team of young people—Paul Farmer, Jim Yong Kim, Ophelia Dahl—whose medical work treating HIV and drug-resistant TB, as well as entrenched political bureaucracy, can serve as a blueprint for our current situation.</p> <p>I'm going to watch this as soon as it comes out. Let's chat about it after?</p> <p>- [NAME]</p>	

HOW TO WATCH BENDING THE ARC AT WORK

This section is coming soon!